WALEED AL-BARGHOUTHI

Chief Executive Officer | Technology & Business Development

Digital Products, Operations & Commercial Growth

Amman, Jordan · +962 780 185 759 (WhatsApp) · waleedalbarghouthi2@gmail.com
LinkedIn: linkedin.com/in/waleed-al-barghouthi-b7b480244 · Website: futxtech.com

EXECUTIVE PROFILE

Founder of FutureX Digital Solutions (2023) and its Chief Executive Officer since 2025. Working life since 2010 began in customer service and sales, continued through microfinance and field sales supervision, and moved into technical support, .NET and ERP development, project management and operations before company leadership. That path gives a practical link between what clients need, how a business runs and what a technical team can deliver. Has managed teams of up to 26 people across development, digital marketing, sales and operations, with delivery carried out by specialist teams, and has worked on products in business management, retail, e-commerce, delivery and logistics, legal and collections systems, and telecoms.

CORE LEADERSHIP AREAS

Executive Leadership & Business Operations	Corporate strategy · Operational planning · Cross-functional teams · Performance follow-up
Technology Strategy & Digital Transformation	ERP & SaaS · System architecture oversight · API integration · AI & automation
Project, Program & Product Management	Product lifecycle · SRS & BRD · Agile & Waterfall delivery · QA & release
Sales, Marketing & Commercial Growth	Sales operations in technology companies · Client needs analysis · Digital marketing operations · Proposals & pricing
Business Development & Strategic Partnerships	Idea-to-project planning · Business requirements · Go-to-market coordination · Client & partner relationships

SELECTED ACHIEVEMENTS

- Managed teams of up to 26 people across software development, digital marketing, sales and operations.
- Worked on three ERP systems (cloud and desktop) and two POS solutions, from development to delivery.
- Established FutureX's digital marketing department and automated its monthly operations workflow.
- Moved from Project Manager to Head of Operations at Middle East E-Commerce within the first three months.
- Took on management of the sales department at Fifty Five Solutions & Consulting in addition to heading its IT department.
- Progressed at Atyab from Trainee to Area Supervisor & Sales Officer between 2019 and 2022.

PROFESSIONAL EXPERIENCE

Chief Executive Officer

2025 – Present

FutureX Digital Solutions · Amman, Jordan · *Founder · 2023 – Present*

Founded in 2023 and took part directly in building the business and its early projects; CEO since 2025 as the company grew, with delivery carried out by specialist teams.

- Set company priorities and operating decisions on products, delivery and service development, and built several administrative and operational functions as the company expanded.
- Oversee product development and client projects, working with technical and operations teams on planning, solution design and release decisions.
- Help clients with an early idea shape it into an executable project: business requirements, solution planning, development direction and delivery follow-up, plus the related commercial or marketing setup within scope.
- Established the digital marketing department and developed its way of working: team organisation, output quality, client requirements, planning and coordination with the technical side.
- Follow client and partner relationships, including proposals, pricing, service agreements, public-sector tender quotations and partner presentations.

Head of Operations
2025 – 2026

Middle East E-Commerce (MEEC) · Regional · *Project Manager → Head of Operations*

Regional digital platform combining community, services and commerce; role held in parallel with FutureX.

- Joined as Project Manager, planning and tracking platform delivery; moved to Head of Operations after three months, with responsibility for execution planning and day-to-day operational decisions.
- Coordinated backend, mobile and community-system teams; kept execution plans, milestones and documentation.
- Supervised the Unity 3D team developing Echoes of Time, an adventure and puzzle game, alongside the core platform.
- Prepared pre-launch operating and marketing materials and contributed to the design of the admin and agent dashboards.

Head of IT Department
2024 – 2025

Fifty Five Solutions & Consulting · Jordan

Agency providing digital marketing, graphic design, software, web, mobile and advertising services.

- Ran the IT department, covering web solutions, hosting, email services and day-to-day technical operations.
- Took on additional responsibility for managing and following up the sales department, including its plan: target segments (SMEs, healthcare, education), bundled service offers, direct outreach and KPI-based monthly reviews.
- Connected technical services with client needs and sales follow-up, and supported digital marketing and social media work.

ERP Implementer & .NET Developer
2024

Binary Digits · Amman, Jordan

- Worked on cloud ERP systems built on .NET (ASP.NET Core, Blazor, SQL Server), covering backend development, system customization and troubleshooting.
- Contributed to specialised systems: an e-litigation and case management system for lawyers, a land subdivision and survey system, and a collections and financial follow-up system.
- Handled client requirements and requests directly within the assigned scope, plus technical support and server administration.

Software Developer & Project Manager
2023 – 2024

Super Point ERP (Point ERP) · Contract engagement

Desktop ERP for business and operations management, built on .NET with C# and Visual Basic.

- Developed system features in C# and Visual Basic within the scope of the contract.
- Managed the project plan and technical delivery, and coordinated the work of the development team.

Technical Support
2021 – 2023

R&M Technical Support · Jordan · Part-time, later full-time

- Handled technical support and troubleshooting, maintained systems and resolved issues arising in daily operation.

Independent Technology Consultant & Project Manager
Since 2018

Freelance & Independent Consulting · Jordan

- Deliver websites, business systems and digital solutions for companies in various sectors, from consulting to delivery.

EARLY CAREER · SALES & FINANCIAL SERVICES

Area Supervisor & Sales Officer · Atyab She w Akthar Distribution — 2019 – 2022
Joined as a Trainee in 2019, worked as Sales Representative and was promoted to Area Supervisor & Sales Officer in 2021: direct customer contact, field sales and follow-up, then supervision of sales activity in an assigned area.

Loan Officer · Al Ahlyea Microfinance — 2021
Client acquisition and loan processing, with collection follow-up on active loans.

Loan Officer · Al Ameen Microfinance — 2019 – 2020
Client relations, financing applications, and follow-up of client files and repayment commitments.

EDUCATION

Bachelor of Business Administration
Misr University for Science & Technology (MUST)
Faculty of Management, Economics & Information Systems
2019 · Grade: Very Good

LANGUAGES

Arabic: Native
English: Professional Working Proficiency

VERIFIED CERTIFICATIONS

Sales and Marketing (60 hours) · Professional Consultants Academy, 2021
Delegation, Coaching and Mentoring Skills · Edraak, 2024 Verify
Programming in C# · Edraak, 2024 Verify
C# Programming Language · TeraCourses, 2024
Microsoft ASP.NET · TeraCourses, 2024

PROFESSIONAL TRAINING

Project Management	PMP Exam Preparation · Project Planning · Project Management Fundamentals · Managing Projects from Execution to Closure (Edraak)
Software Development	FunDev: ASP.NET, SQL Server, Flutter & UI/UX (Coderz Center) · Android Development (PC Academy)
Quality Assurance	Manual QA Testing
Sales & Marketing	Digital Marketing Specialist

Professional Development & Applied Learning

Strategic Planning & Operations Management · Business Decision-Making · Accounting for Non-Accountants · Digital Product Management · Computer Science Fundamentals · AI in the Workplace · Prompt Engineering for AI · Remote Work Tools · Customer Relations · Effective Communication · Presentation Skills

TECHNOLOGY COMPETENCIES

Hands-on	C#, Visual Basic, .NET, ASP.NET Core & MVC, Blazor, SQL Server, desktop & cloud ERP development and customization, Git, Postman, server administration
Led through teams	Laravel, Flutter, React, Next.js, Node.js, MySQL, PostgreSQL, Unity 3D, API integrations, AI & automation solutions
Delivery methods	Agile & Scrum, Waterfall, SDLC, SRS & BRD, QA & release coordination, product roadmapping

SELECTED TECHNOLOGY & PRODUCT PORTFOLIO

A selection from a wider body of work; the nature of involvement differed from project to project.

FutureX ERP CLOUD ERP

Cloud-based ERP built with Laravel and React for accounting, HR, inventory, sales and purchasing.

Experience: Product and delivery leadership; how multi-department operations map onto system modules.

Point ERP / Super Point ERP DESKTOP ERP

Desktop ERP for business and operations management, built on .NET with C# and Visual Basic.

Experience: Hands-on development combined with project management and development-team coordination under a contract.

Binary Digits ERP CLOUD ERP

Cloud ERP built on .NET for managing business processes.

Experience: Backend development, system customization and handling client requirements for cloud business systems.

XPOS POINT OF SALE

Point-of-sale system for recording and managing sales transactions.

Experience: Development and implementation focused on daily operations, performance and real business use.

NEXA E-COMMERCE

Multi-vendor marketplace where several stores sell through a single platform.

Experience: Coordinating commercial and technical requirements, with attention to the customer experience.

Tigree FOOD DELIVERY

Food ordering and delivery platform with customer, store and delivery apps and an admin dashboard.

Experience: Supervised development; exposure to ordering and delivery operations across customers, stores and drivers.

Glogo LOGISTICS & DELIVERY

Delivery services platform for order management and the operations around it.

Experience: Exposure to the service and operating systems behind a delivery business.

Net eSIM TELECOM

Digital eSIM services platform, including an agent dashboard.

Experience: Work on a telecom and digital-services product, including design work on its agent dashboard.